

KRISTI JOHNSON



208.403.3459



kristimj@gmail.com

kristimj.com

WORK EXPERIENCE

Graphic Designer – MGM Resorts International

Las Vegas, NV | October 2021 – Present

- Create decor, graphics, and themes to develop and execute clients' visions at unique Las Vegas venues including MGM Resorts International's properties, Allegiant Stadium, Westgate Resort and Casino
- Coordinate with producers, clients, vendors, and production on tight deadline schedule to execute events
- Design event concept proposals and 3D renderings to establish relationships with future clients
- Manage large format printer and various substrates for high-volume in-house graphic production
- Negotiate, schedule, and manage outside vendors based on property and client needs

Creative Director – SNOOZ Inc.

Las Vegas, NV | January 2021 – Sept 2021

- Design and produce high quality marketing collateral for Amazon, Kickstarter, and ecommerce website
- Design and prototype mobile app for iOS and Android
- Coordinate and develop art direction for photoshoots and marketing collateral

Creative Director – HUMMUS Bowls & Wraps

Las Vegas, NV | August 2020 – January 2021

- Pioneer and develop marketing organization and strategies to build and manage marketing team
- Develop and design brand equity building projects such as social media campaigns and email campaigns

Graphic Designer – Wicked Audio

Lindon, UT | June 2019 – April 2020

- Design and layout die lines and package graphics
- Produce visual content and physical displays for clients such as Walmart, Hudson News, and CES
- Produce high quality photographs for packaging, print, television, social media, and web-use

Graphic Design Intern – MasterControl Inc.

Cottonwood Heights, UT | June 2018 – June 2019

- Conceptualize and design a corporate rebrand

EDUCATION

Utah Valley University

Fall 2016 - Fall 2019

BFA, Graphic Design, Art Communications
AAS, Graphic Design
Minor in Digital Media, User Experience

California State University, Sacramento

Fall 2014 - Spring 2016

Coursework towards BS, Graphic Design
Leadership Initiative - Green Certificate

OTHER EXPERIENCE

Ladies Wine & Design SLC

Orem, UT | June 2019 - Oct 2020

- Coordinator

UVU Graphic Design Club

Orem, UT | December 2018 - December 2019

- Operations Manager

Idaho Falls High School

Idaho Falls, ID | 2012 – 2014

- Newspaper: Design Editor-in-Chief
- Yearbook: Designer, Interviewer, and Photographer

Art Museum of Eastern Idaho

Idaho Falls, ID | 2011 – 2012

- Volunteer
- Student Teacher

DESIGN TOOLS

Adobe Creative Cloud Sketch

Microsoft Office Figma

Procreate Cinema 4D